

## COMPETITION TERMS AND CONDITIONS

### 'Win tickets to an F1® race'

These competition rules (hereinafter referred to as the "Rules") govern the "Win tickets to an F1® race" competition (hereinafter referred to as the "Competition") and constitute a binding and complete document.

#### 1. Organiser

1.1. The promoter and organiser of the Competition is Alza.cz a.s., with its registered office at Jankovcova 1522/53, Holešovice, 170 00 Prague 7, Company Registration Number: 27082440, registered in the Commercial Register maintained by the Municipal Court in Prague, Section B, File 8573 (hereinafter referred to as the "Organiser", "Promoter" or "Alza").

1.2. The coordinator and the company involved in organising the Competition (contacting winners and distributing prizes) is LEGO Trading s.r.o., with its registered office at Boudnikova 2506/1, Libeň, 180 00 Prague 8, Company Registration Number: 25093762, VAT No.: CZ25093762 (hereinafter referred to as the "Coordinator").

#### 2. Duration of the Competition

2.1. The Competition runs from 00:01 on 1 July 2026 to 23:59 on 16 July 2026 (inclusive) (hereinafter referred to as the "Competition period").

#### 3. Participants

3.1. Only consumers who are natural persons of legal age and legal capacity with a delivery address within Hungary may participate in the Competition.

3.2. Employees of the Organiser or its sister companies, as well as persons closely related to such employees and those living in the same household as them, are not eligible to take part in the Competition and therefore cannot be participants.

#### 4. Competition Rules

4.1. To enter the Competition, any interested party who is eligible to become a participant within the meaning of Article 3 of these Rules must fulfil the conditions set out below, upon fulfilment of which they will become a participant in the Competition:

(i) **During the Competition period**, the participant must **purchase LEGO® products from the range** available at [www.alza.hu/jatekok/lego/18851136.htm](http://www.alza.hu/jatekok/lego/18851136.htm) **to a value of at least 12,000 HUF.**

(ii) Once the purchase condition set out in point (i) above has been met, **the participant must, by 19 July 2026 (inclusive) at the latest, complete the registration form** on the website [www.alza.hu/legoval-az-fl-re](http://www.alza.hu/legoval-az-fl-re), providing their first name, surname, contact details and order number.

**By registering, each participant agrees to these full Competition Rules and undertakes to comply with them in full.**

4.3. Duly completed and submitted registration forms from both countries will be recorded in the Organiser's database (hereinafter referred to as the "Database"), where each participant will be assigned a unique identification number.

4.4. Alza informs that a customer who withdraws from a purchase contract relating to a competition purchase will not fulfil the conditions for participation in the Competition.

## **5. Prizes, selection of winners**

5.1. A total of **10 tickets (1+1, i.e. a total of 5 prizes)** are entered into the Competition, and a prize draw will take place in accordance with these Rules. The tickets up for grabs are for the race weekend of 24–26 July 2026 at the Hungaroring (Mogyoród, Hungaroring utca 10, 2146 Hungary); transport and accommodation are not included in the prize.

5.2. If a participant is drawn as a winner but is not entitled to the prize under these Rules (e.g. they do not meet the participant conditions set out in Article 3 of these Rules or have withdrawn from the purchase contract relating to the competition purchase), they will be excluded from the Competition and any prize will be awarded to the next participant drawn in order. In the event of a participant's exclusion, that participant shall not be entitled to compensation for any costs or damages they may have incurred. A single participant may register for the Competition more than once, provided they make multiple competition purchases (one order number = one registration).

5.3. The selection of winners will take place in a single round on 20 July 2026 from 10:00, when the Organiser will select 5 winners from the database of participants.

5.4. Prizes cannot be exchanged for cash, nor can participants request a prize other than that specified by the Organiser. The Organiser reserves the right to replace the declared prizes with prizes of a similar type and equivalent value, and to amend the conditions for the handover of prizes.

5.5. Participants whose participation in the Competition contravenes in any way the conditions of participation set out in these Rules shall be excluded from the Competition without compensation.

## **6. Collection of prizes**

6.1. Following the prize draw, the winners will be contacted by the Coordinator, who will notify them of their win and verify their contact address for the prize to be sent to. Tickets will be delivered electronically. Should a winner fail to respond to the notification of their win and confirm their contact details within three working days of being contacted by the Coordinator, they will forfeit their claim to the prize. The Organiser will dispatch the prizes following notification of and verification of the winner's details. Prizes that are not

delivered to the winners' addresses or are not collected for reasons attributable to the winners shall be returned to the Organiser and remain the property of the Organiser.

6.2. The Organiser shall not be liable for any change of address or other personal details provided incorrectly or incompletely by a participant, which prevents the Organiser from contacting the participant and sending them their prize. The Organiser shall not be liable in cases where a participant fails to collect or is unable to collect their prize. In such cases, the participant forfeits their claim to the prize.

6.3. Winners are not entitled to make a claim regarding the prize; that is, they have no right to claim for defects.

## **7. Personal data**

7.1. The Organiser is the data controller for the Participant's personal data (specifically, their first name, surname, telephone number, email address, postal address and, where applicable, any other data provided to the Organiser in connection with their participation in the Competition). The Organiser's contact details are available at [www.alza.hu/contact-and-support](http://www.alza.hu/contact-and-support).

7.2. The purpose of processing the Participant's personal data is to ensure proper participation in the Competition and related activities, such as verifying their valid participation in the Competition and contacting them for the purpose of awarding the prize in the Competition.

7.3. The legal basis for the processing is the Organiser's legitimate interest in holding the participant's personal data for the purposes set out above, as each participant takes part in the Competition voluntarily; had the Organiser been unable to process the participant's personal data in the ways described above, the Competition would not have been organised. You may object to the processing of personal data in this manner via the contact form ([alza.hu/contact-and-support](http://alza.hu/contact-and-support) > other > personal data > objection to the processing of personal data).

7.4. The participant has the right to request information from the Organiser regarding which of the participant's personal data are being processed, to request an explanation from the Organiser regarding the processing of the participant's personal data, to request from the Organiser access to the Participant's personal data and to have it updated or corrected, to request from the Organiser the erasure of the Participant's personal data, and to contact the Organiser or the Office for Personal Data Protection in the event of any doubts regarding compliance with obligations relating to the processing of personal data. A more detailed description of the Participant's rights and further conditions governing the processing of personal data are set out at [www.alza.hu/adatvedelmi-szabalyzat](http://www.alza.hu/adatvedelmi-szabalyzat).

## **8. Other provisions and conditions**

8.1. The Organiser reserves the right to amend the Competition Rules at any time, including changing the duration of the Competition, or to terminate the Competition at any time without compensation, with effect from the date of publication on the Competition website.

8.2. The Organiser reserves the right, in the event that the Competition does not proceed as planned for any reason beyond the Organiser's reasonable control and which disrupts or affects the organisation, security or proper conduct of the Competition, to cancel or suspend the Competition without compensation or to amend these Rules at the Organiser's discretion.

8.3. Participants are not entitled to reimbursement of any costs incurred in connection with their participation in the Competition. Alza shall not be liable for any errors arising from the transmission of electronic messages.

8.4. This Competition and the legal relationships arising from these Rules are governed by the laws of Hungary.

In Prague on 1 July 2026